



Company Name: Digisoft TV

*Project Title: Potential trends & exploitation opportunities
for Set Top Box and Dongle VOD systems*

Funding: EI Innovation Partnership

Digisoft TV develops enterprise-class media delivery solutions for service providers, operators and telcos to help them realise the value of their infrastructure investment.



PROBLEM TO BE SOLVED

TSSG's role was to investigate the potential for leveraging Digisoft's product offerings in the area of eLearning and investigate other possible applications other than Video on Demand (VoD)



HOW GATEWAY DELIVERED SOLUTION FOR INDUSTRY

The research report produced by TSSG surveyed a large spectrum of potential scenarios where the set top box could be used including on-site and remote e-learning, security, entertainment, telecommunications and Internet of Things (IoT).



IMPACT FOR THE COMPANY

The research report provided an outline for Digisoft on how their current product offerings could be re-purposed and enhanced to exploit the central position that set top boxes currently occupy in domestic and business settings that use VoD services. The company indicated that they could also use it as an industry white paper.