

Case Study: GigBroker

Gigbroker is a website which enables entertainers and venues to advertise and find suitable gigs/acts. Based in Carlow with two fulltime staff and two part time staff, it had outsourced its development work to India previously.



Gigbroker.ie

Funding Source & Value: Innovation voucher (2) €5,000

Project Title: Gigbroker

Problem to Be Solved:

GigBroker requires enhancement to their website in:

- Carrying out site backups
- Restoring the site from backups
- Analysis and business process guide to current ratings and comments functionality
- Replicating process for changing specific image on the site
- Discussion on future changes to the site, such as “name” and “category” changes

How TSSG Delivered Solution for Industry:

The DM&SC unit

- Implemented automated, secure and accessible backups for Gigbroker to self manage with Justhost service
- Implemented outstanding email notifications
- Assessed the format and content of Gigbroker’s customer focused references and advised on best business process to incorporate the existing functionality of these references on the existing site with most impact
- Corrected and improved important UI/UX issues
- Incorporated agreed and appropriate elements of Gigbroker’s social media presence and campaigns on WordPress
- Carried out tailored and specific WordPress workshop to enable the transfer of knowledge to Gigbroker to enable them to maintain and expand their existing site in the future



Site Backup & Restore ^{PRO}

Site Backup & Restore allows you to download and restore sys settings are created automatically every night. Daily, Weekly, an [More info...](#)

Website Files
Your public_html directory
[Browse](#) - [Download](#) - [Restore](#)

Home Directory
Your home directory
[Browse](#) - [Download](#)

Email Messages
Restore your email messages from a system backup or upload
[Restore](#)

MySQL
MySQL databases and tables
[Browse](#) - [Download](#)

Full Cpanel Backup
Your entire account (including website files and settings, databases, forward
[Download](#)

Impact for the Company:

This update brings Gigbroker a secure and accessible backup and restoring solution and easy content management, and integrates customer focused references to website. Their existing website becomes more dynamic, stable, maintainable and expandable.