Company Name: Lastcast Media  
Project Name: Leading Views  
Funding: EI Innovation Voucher

LastCast Media are specialists in Digital Publishing, Digital Content, and Digital Strategy. They consist of a team of award-winning TV and radio producers, writers, journalists, best-selling authors, and digital innovators. They have been creating, producing and developing ground-breaking and compelling content for national and international audiences on every platform for over ten years.

PROBLEM TO BE SOLVED

Leading Views was an idea to aggregate content from various published platforms, newspapers, magazines etc. and this was to be based on the writer and not on the publication – so that you would get your favourite journalists’ content always no matter where it gets published.

HOW GATEWAY DELIVERED SOLUTION FOR INDUSTRY

The app, as we receive it, was created by another developer – our main task was to give some consideration for some performance issues and some general bug fixes that Lastcast Media Ltd. were keen to make.

IMPACT FOR THE COMPANY

The development from TSSG allowed Lastcast Media Ltd. have a working prototype available to demonstrate to potentially interested investors and customers and also as a platform to go ahead with other commercial development houses with more features for the app.