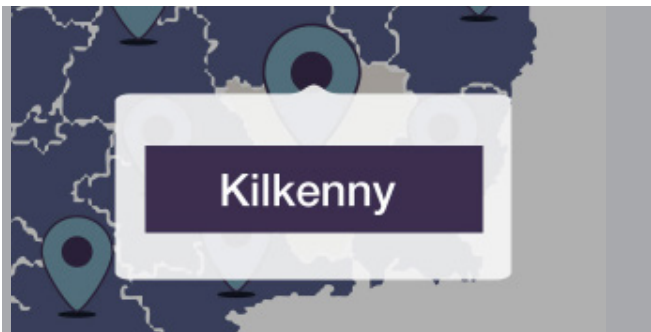


Case Study



Pin Point Alerts provide a range of Alert Services that are delivered to localized areas. Their online management systems allow clients to provide alert content, as well choose potential geographic areas to effect, using mapping interfaces.

PinPoints have been recognized by the United Nations, as a positive example of how location-based alert technology can be used for emergency situations. PinPoints are applying effective new solutions for businesses.



PinPoint Alerts

Funding Source & Value: **Innovation Voucher €10, 000**

Project Title: **PinPoint Alerts**

Problem to Be Solved:

A non-functional interactive design prototype was required to showcase key user-flow, functionality and design for iOS and Android mobile and tablet versions of an application for a new innovative PinPoint service.

How TSSG Delivered Solution for Industry:

The D&U Team created an interactive prototype design, showcasing the user-flow, functionality and key features for mobile and tablet versions of the application.

Impact for the Company:

The company are now on the road to further funding and realisation of their full product creation and development of a full application. Through working with the Design and Usability Team at TSSG, the key foundations for the product have been laid, enabling next stages of planning and development to progress.

Company Testimonial:

"Working with the Design and usability Team, we are 100% satisfied with everything and the work completed will prove to be excellent as we move to further development stages. The work has been worth its weight in gold"

