



Company Name: RedSquared
Project Name: Call Switch

Funding: EI Innovation Voucher

RedSquared is an Irish provider of next generation communication services. They offer a virtual PBX system to businesses which allows them to route and manage their calls through software on the web



PROBLEM TO BE SOLVED

RedSquared wanted a prototype mobile solution which they could provide to their maintenance staff and also their customers. The app was targeted at both android and ios platforms. The app allows its users to input a unique code via manual input or by scanning a QR code with the camera, and to edit the state of a relative call switch on one of RedSquared's "LazyPBX" server. Users can view, reorder, edit and delete their codes and users with more advanced needs can also modify the server address that codes are targeting.

This app was designed as a prototype but needed to be at a standard in which it can be distributed to test groups.



HOW GATEWAY DELIVERED SOLUTION FOR INDUSTRY

MSTG engaged with RedSquared to develop a prototype application that interacts with their "LazyPBX" call routing system. From here MSTG worked with RedSquared to develop and test the solutions while regularly revising the functionality until it met the requirements of the product.



IMPACT FOR THE COMPANY

The solution has helped the company by providing them a fully working prototype, which can be used to test the target market by seeing what potential users look for in their product and also for use by technicians of the "LazyPBX" call routing system.

WHAT OUR CUSTOMERS SAY



"Red Squared engaged with MSTG to develop a solution to allow customers and staff to interact with the LazyPBX server. MSTG provided a prototype, scalable hybrid app in a timely and professional manner. This prototype enabled us to test customer interest in a mobile solution and allows our technicians to test the LazyPBX quickly and easily. We would love to work with MSTG again in the future if the possibility ever arose" Kevin Brennan, MD at Red Squared Ltd.

